

MYHEALTHCASTS PRIVACY POLICY

Effective Date: 6/15/2013

The Professional Television Network, LLC owns and operates the Healthcasts website located at <http://www.myhealthcasts.com> (the "Website"). This Privacy Policy describes the ways in which the Professional Television Network, LLC ("we," "our," or "us") collects, uses, and discloses information about you through the Website. Your use of the Website constitutes your acceptance and consent for the use and disclosure of Personal Information provided to us as outlined in this Privacy Policy. If you do not agree to all the terms of this Privacy Policy, please do not use the Website.

We reserve the right to update or change this Privacy Policy at any time and for any reason and will post the modified Privacy Policy on the Website. If the change increases the Personal Information we collect, or expands how we use or disclose your Personal Information in a material way, we will notify you in advance of that change and you may choose whether to "opt-in" to the new information practices. If you choose not to "opt-in" to the new practices, we will continue to make the Website available to you as long as we can provide that functionality in accordance with the Privacy Policy as it existed on the date your Personal Information was collected. It is possible that in the future we will not be able to provide the Website functionality under an older Privacy Policy.

If we change or update this Privacy Policy in a way that does not affect the way we collect, use or disclose your Personal Information, we will post the new policy on the Website and send a notification of the new policy through the Website. Your continued use of the Website after that posting and notice constitutes your agreement to be bound by any such revisions. You should check this Privacy Policy frequently for the most recent version. The date of the last update to the Privacy Policy is stated at the top of this document as the policy Effective Date

PLEASE NOTE: The Website does not collect any protected health information, as that term is defined in the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and its implementing regulations. Any Personal Information you submit through the Website is not protected by HIPAA and does not become part of any medical record.

What information do we collect?

Information You Provide – We and our service providers collect any information that you provide when you use the Website, including when you submit a medical question or otherwise contact us or request information through the Website. This can include, but is not limited to, your name, contact information, age, gender, areas of interest, medical questions, and other information you provide us when you contact us.

Information Automatically Collected From You – We and our service providers may automatically collect certain technical information from your computer when you use the Website, such as your Internet Protocol (IP) address, your browser type, your operating system, the pages you view on the Website, the pages you view immediately before and after you access the Website, and the search terms you enter on the Website. This information allows us to recognize you and personalize your experience if you return to the Website using the same computer, and to improve the Website and the services we provide. We and our service providers may collect this information using "cookies," which are small text files that the Website saves on your computer using your web browser and accesses when you return, or similar technologies.

How do we use this information?

We may use the information we collect for a number of purposes, including, but not limited to:

- providing you with products, services, or information you request;
- providing you with messages relating to Website content in which you have expressed an interest in or in which you might be interested;
- providing you with information about the Website or required notices;
- delivering marketing communications, promotional materials, or advertisements that may be of interest to you;
- customizing your experience when using the Website, such as by providing interactive or personalized elements on the Website and providing you with content based on your interests;
- allowing us to improve the Website and the services we provide, such as by better tailoring our content to our users' needs and preferences;
- generating and analyzing statistics about your use of the Website;
- helping our advertisers and sponsors better understand our users; and
- detecting, preventing, and responding to fraud, intellectual property infringement, violations of our Terms of Use, violations of law, or other misuse of the Website.

Any questions to physicians that you submit through the Website may be posted on the Website for any Website user to see. We do not, however, associate names or other identifiable information with questions that are posted or answered through the Website.

We also may combine or aggregate any of the information we collect through the Website or elsewhere for any of these purposes.

Under what circumstances do we disclose this information?

We may disclose the information we collect from you through the Website:

- to affiliates and service providers who work on our behalf and have agreed to adhere to the rules set forth in this Privacy Policy, including, but not limited to, service providers who provide technical hosting services and analysis for the Website;
- as required by law, such as to comply with a subpoena or other legal process, or to comply with government reporting obligations;
- when we believe in good faith that disclosure is necessary (a) to protect our rights, the integrity of the Website, or your safety or the safety of others, or (b) to detect, prevent, or respond to fraud, intellectual property infringement, violations of our Terms of Use, violations of law, or other misuse of the Website;
- to affiliates, service providers, advisors, and other third parties to the extent reasonably necessary to proceed with the negotiation or completion of a merger, acquisition, or sale of all or a portion of our assets; and
- when we are not otherwise prohibited by applicable law from doing so without your express consent.

In addition, we may share aggregate reports on user demographics and traffic patterns, as well as de-identified information, with third parties.

The Website also may contain links to websites published by third parties. You acknowledge and agree that we are not responsible for the collection and use of your information by such websites that are not under our control. We encourage you to review the privacy policies of each website you visit.

Where is this information stored?

Information collected through the Website will be processed in and subject to the laws of the United States, which may not provide the same level protection for your personal information as your home country, and may be available to the United States government or its agencies under a lawful order made in the United States. By using the Online Services, you consent to such transfer to, and processing in, the United States.

How is your information secured?

We strive to maintain reasonable administrative, technical, and physical safeguards designed to safeguard the information collected by the Website. However, no information system can be 100% secure, so we cannot guarantee the absolute security of your information. Moreover, we are not responsible for the security of information you transmit to the Website over networks that we do not control, including the Internet and wireless networks.

Your choices

If your contact information changes, if you no longer wish to receive communications from us, or if you wish to inquire about the information we have collected about you, please submit a request at the contact information listed below.

If you do not want the Website to collect information through the use of cookies, you can set your web browser to reject cookies from the Website. Each browser is different, so you should check your browser's "Help" menu to learn how to change your cookie preferences. If you reject or block cookies from the Website, however, the Website may not function as intended.

Children's information

The Website is not directed to, nor do we knowingly collect information from, children under the age of 13. If you become aware that your child or any child under your care has provided us with information without your consent, please contact us at the contact information listed below.

Contact us

If you have any questions about this Privacy Policy or our use of your information collected through the Website, please contact us at info@healthcasts.com.

This Privacy Policy was last updated on 6/15/2013.